



Tuesday at 11:00 am

Title: Where to Begin? Solving Big Data Challenges Facing the Geoscience Industry with iGlass

Description: Big data analytics and artificial intelligence involve very complex and large data sets. It's difficult to capture, process, store, search and analyze these volumes of subsurface data using a conventional database system. Doing so would be like trying to juggle a million data sources, each in a different format, and none with any context as to where and when the data was captured and cataloged. To handle a task of this magnitude, oil and gas companies need an end-to-end data management program.

To make sure that all relevant data is used to make better decisions means first placing it in a centralized repository within a data management system that stores both structured and unstructured E&P data at any scale. It is crucial to bring structure and context to unstructured data – making it accessible for geoscientists and data scientists for detailed analysis.

Join Katalyst Data Management to learn more about the PPDM Gold Compliant iGlass database for accessing all of your organization's geological and geophysical information. The iGlass portal displays all of the subsurface data via an online Esri GIS map-interface, readily available for interpretation and data analysis.

For more information, visit www.katalystdm.com.

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