

## DARE TO ENTER THE GRIZZLY DEN...

*Think you know your brand? Try to convince the Grizzlies.*

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Think the **Dragon's Den** is entertaining? Wait until geoscientists pitch themselves to Calgary's own Grizzly Den - a live panel of influential business leaders who will assess market readiness to land their dream job.

Don't miss this exclusive opportunity to learn what decision makers are looking for when assessing the unique brand value and marketability of a geoscientist.

Join the fun and help assess market readiness by **interactive audience voting**.



### EVENING SESSION

Date: May 16, 2017

Time: 6pm – 8pm

Where: Calgary TELUS Convention Center

Info: Grizzly Den videos available here: <http://www.higherlanding.com/enter-the-grizzly-den/>.